

JOHN 3:17 MINISTRIES

Partnership Packet

Sponsors & Ministry Partners — 2026

“For God did not send His Son into the world to condemn the world, but to save the world through Him.” — John 3:17

Reaching the lowriding community with the gospel of Jesus Christ.

Our Mission

John 3:17 Ministries hits the road with the Prayer Canopy — meeting riders at lowrider shows, cruise nights, and community events to share the love of Jesus, pray with attendees, and disciple the next generation through media, mentorship, and the teen Bible project.

What We Do

- **Prayer Canopy at shows** — on-site presence at lowrider events nationwide.
- **Media production** — podcast, short-form testimonies, and live event coverage.
- **Teen Bible project** — printing and distributing Scripture to young riders.
- **Ministry partnerships** — collaborating with local churches in each region.

Why Partner With Us

Lowriding is a multi-generational culture rooted in family, craftsmanship, and community. Your sponsorship fuels gospel-centered outreach inside that culture — tax-deductible giving with measurable impact at every show.

Sponsorship Tiers

Pick the lane that fits your team. Custom packages welcome.

Tier	Investment	Benefits
Cruiser	\$500 / yr	• Logo on website • Social media shout-out • Quarterly impact email
Lowrider	\$2,500 / yr	• Everything in Cruiser • Logo on Prayer Canopy banner • Featured project sponsor • Podcast mention
Cadillac	\$10,000 / yr	• Everything in Lowrider • Naming rights on a project • On-site presence at shows • Dedicated podcast episode

Ministry Partner Track

Churches and ministries collaborate with us at no cost. We co-host events, share follow-up with attendees in your region, and integrate your discipleship pipeline for new believers met at the canopy.

Custom Packages

Event sponsorship, regional activations, branded media segments, or in-kind support — we'll build the package around your goals.

Eligibility & Approval

Who We Partner With

- Faith-aligned with the message of John 3:17
- Commitment to integrity and Christ-honoring conduct
- Willingness to collaborate respectfully with the lowriding culture
- Ministry partners: licensed leadership and a clear statement of faith
- Business sponsors: brand standards consistent with family-friendly outreach

Approval Process

- 1 **Step 1 — Inquiry.** Submit the form on the Get Involved page.
- 2 **Step 2 — Review.** We review for mission alignment within 5–7 business days.
- 3 **Step 3 — Discovery call.** 30-minute conversation about vision and expectations.
- 4 **Step 4 — Agreement.** Sign a short partnership letter outlining terms.
- 5 **Step 5 — Activation.** Benefits go live and your logo joins our sponsor wall.

Tax Status

John 3:17 Ministries is a registered 501(c)(3) nonprofit. All sponsorships and donations are tax-deductible to the fullest extent allowed by law. A giving receipt is issued with every contribution.

Get Started

Ready to ride with us? Reach out and we'll set up a discovery call.

Inquiry Form	john-317-ministries.lovable.app/get-involved
---------------------	---

Contact Page	john-317-ministries.lovable.app/contact
---------------------	---

Donate	john-317-ministries.lovable.app/donate
---------------	---

“For God so loved the world...” — John 3:16

“...to save the world through Him.” — John 3:17